

PropertyGuys.com

Opportunity Knocks, No Real Estate License Required (but licensed agents are also welcomed!)

What is it?

- The leading alternative solution to the traditional real estate model in North America for over 25 years— franchise owners can do everything real estate agents do, and more— no real estate license is required
- With a unique approach, the power of buying and selling real estate gets put back in the hands of homeowners; work with sellers/buyers/rentals, residential and commercial
- Each franchisee owns an exclusive territory, any listings or leads on your territory are fully yours with the ability to expand quickly

How does it make money?

- Through customized packages offered to clients— all packages are for a one-time flat fee between \$2000 and \$9,000 depending on the package and the market (no commission!)
- Services include staging, photos, inspection, mortgage, appraisal, real estate attorney, marketing, MLS and all platforms, drone shots, showings, offer/negotiation, and more provided by hand-picked local exclusive partners
- Franchisees work on volume: on average 100 listings a year; potential to generate over \$1M / year revenue

Who is it for?

- Any real estate professionals with a good understanding and passion for the industry
- Those looking to own their own business and making a higher income with a healthier work-life balance, and the potential to be more hands-off
- Investors and experienced business owners looking for an innovative, industry-disrupting, profitable opportunity, with high margins and potential of rapid growth

What would you do as a franchisee?

- Franchisees can diversify their income with a whole range of services that can be offered in-house instead of subcontracted to hand-picked professionals
- Network and market to grow the brand recognition in your territory
- Grow your team if you chose to be more hands-off
- Expand your market to a second or a third territory over time
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