



### For More Information:



**Theo Kefalas**

**250-801-0605**

**[tkefalas@naicommercial.ca](mailto:tkefalas@naicommercial.ca)**

## “My Undies” - a highly reputable lingerie store in downtown Nanaimo

### THE OPPORTUNITY

After nearly 17 successful years in Nanaimo the owner is ready to step away from the industry and allow new ownership to continue and grow this business. “My Undies” has built an impressive reputation for an excellent selection of sizes, brands and service. With over 1,900 followers on social media, excellent reviews and a large clientele database, the new owner can easily continue to promote and grow this successful business in this ideal location on the main street of downtown Nanaimo.

The list price includes goodwill, an assignable lease at a good rate, equipment and furnishings. The cost of inventory is extra.

*Take a good look at this impressive business! Call Theo today for more information about “My Undies” – lingerie and bra boutique!*



**Introducing... “My Undies”** - A highly reputable local lingerie and bra boutique. After nearly 17 successful years in Nanaimo the Owner is ready to step away from the industry and allow new ownership to continue on and grow the business. My Undies has built an impressive reputation for excellent selection of sizes and leading brands, as well as knowledgeable and friendly customer service. The business offers over 1900 followers on social media with excellent reviews. The business also offers a database of over 940 past clients which new ownership can connect with for promotional purposes and to book in for private consultations. Customers greatly appreciate the opportunity to book appointments where they can be catered to.

If you are a lady, social, love fashion and want to earn a great income while helping other ladies out then this business could be for you!

The location on Commercial Street is very central and offers great exposure from walk by traffic. There are several marketing activities that the new owner can perform which can grow the business even further such as increasing store hours, creating a customer loyalty program, and taking part of the night market for example. Due to higher margins, this business has even been successful during the last 2 years.

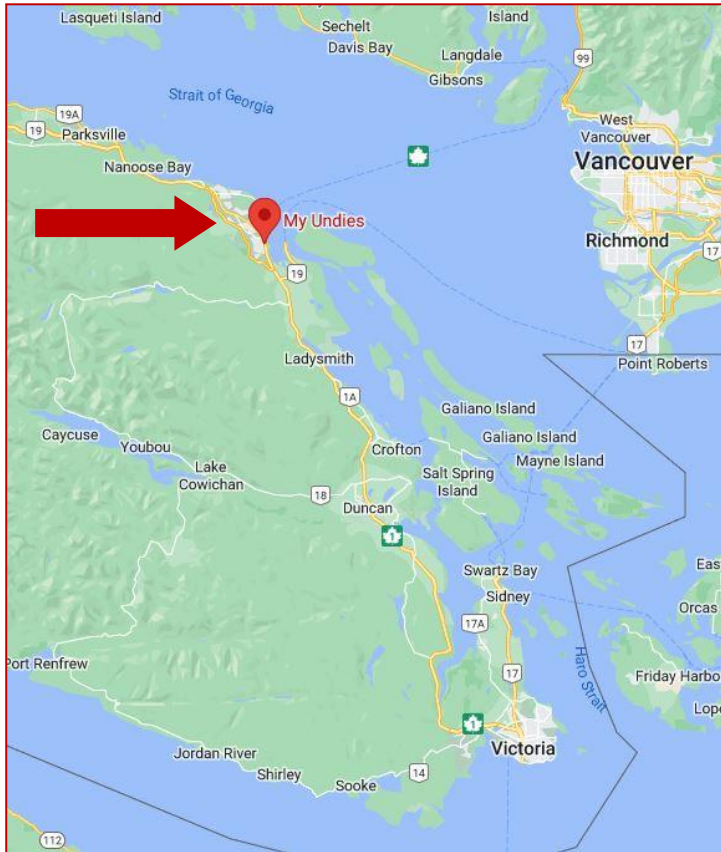
The list price includes goodwill, an assignable lease at a good rate, equipment and furnishings. The cost of inventory is extra.

Serious interested parties are encouraged to book an appointment to view. You will be impressed by this reputable and beautiful business!

# Business For Sale

My Undies

202-70 Commercial Street, Nanaimo BC



## Location Advantages

- Nanaimo is the second largest urban centre on Vancouver Island, and the fifth largest urban centre in British Columbia with a City population of 98,957 and strong growth projections.
- Nestled between the mountains and the ocean, Nanaimo is a 20-minute flight from downtown Vancouver or a 1.5 hour ferry ride with 16 scheduled sailings daily. Air Canada offers direct flights to Vancouver, Calgary and Toronto from the Nanaimo Airport, an all-weather facility. Nanaimo also boasts a Cruise Ship terminal.
- The economic hub of Central and North Vancouver Island, Nanaimo boasts a vibrant business community and exceptional quality of life. Businesses choose to locate in Nanaimo because of the cost efficiencies and a complete range of telecommunications services. The area offers a diversified economic base of 6,233 businesses operating within the City of Nanaimo together with a skilled and motivated workforce, exceptional technological infrastructure, and easy access to world markets.

**My Undies**  
**202 – 70 Commercial Street, Nanaimo, BC**

**Offered for Sale at**  
**\$ 100,000.00**

**(One Hundred Thousand Dollars Plus Inventory Cost)**

## For More Information:



**Theo Kefalas**

**250-801-0605**

**[tkefalas@naicommercial.ca](mailto:tkefalas@naicommercial.ca)**